

## 2026 Application Guidelines – Individual Artist

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### **1. Portfolio: Guidelines for a correct application**

If in doubt, it is recommended to use the glossary detailed following the guidelines (section 3).

Two main principles are woven into the guidelines for compiling the portfolio: equality and anonymity in submitting the materials to the lectors.

<b>Correct completion of the portfolio</b>	<b>Disqualification of the application</b>
7-10 works	<p>More than 10 works in the portfolio:</p> <ul style="list-style-type: none"> <li>• collage pages with several different works</li> <li>• images of different works as one work</li> <li>• image or video of exhibition documentation</li> </ul> <p><i>An exhibition constitutes too great a violation of the principles of anonymity and equality between the applicants, in several respects:</i></p> <p><i>*An exhibition is a detail from the group's CV, whereas the lector is not supposed to be aware of the CV at the time of the evaluation.</i></p> <p><i>* An exhibition indicates an assessment of the group's work by a professional who invited the group to exhibit – which constitutes external information to the work.</i></p> <p><i>* An exhibition includes a relatively large number of works, thus changing the balance of 7–10 works per artist.</i></p>
All works in the portfolio were created by the artist or the group of artists in its current composition.  Submission of works made in collaboration with artists in fields	One or several works were created in collaboration with other plastic artists who are not included in the application.

<p>other than plastic arts is permitted. The collaborating artist must sign a letter waiving his share of the foundation grant, as provided in the Application Form and in this list.</p>	
<p>A personal text written by the artist for each work. See explanation for writing the personal text below.</p>	<p>Copying a curatorial, academic, journalistic text, etc.</p>
<p>The text does not mention:</p> <ul style="list-style-type: none"> <li>• The event/space where the work was exhibited</li> <li>• The curator who worked with the group on the exhibition of the work</li> <li>• An award received by the artist</li> </ul> <p>A place can only be mentioned if the work is site specific and the location is essential to the evaluation of the work.</p>	<p>The application will be disqualified if:</p> <ul style="list-style-type: none"> <li>• The text mentions a curator</li> <li>• The text mentions an award (including mention of winning a Plumas Foundation grant in the past)</li> <li>• The text mentions an exhibition space for a work that is not a site-specific work.</li> </ul>
<ul style="list-style-type: none"> <li>• File names <u>do not</u> include the artist's name or identifying details.</li> <li>• Video works do not display the artist's name and/or credits list in any frame.</li> </ul> <p>The disclosure of the artist's identity is acceptable only in the following cases: A self-portrait in any medium, documentation of a performance or action, the physical participation of the artist in the video work, signature that cannot be avoided or concealed in the photo of the artwork.</p>	<p>The application will be disqualified if:</p> <ul style="list-style-type: none"> <li>• The artist's name appears in the file names</li> <li>• A video includes a frame with the artist's name.</li> <li>• A video includes a credits list.</li> <li>• The artist is photographed next to the artwork.</li> </ul>

### Tips for Application

- You may submit up to 30 files in the application form, not more than 10 of them may be video files.

*There is no set limit to the number of files per work, but it is advisable to precise the optimal number of files per work. Keep in mind that you must upload 7-10 works, and aim to provide the lectors the best way to evaluate each work in the framework of the application form.*

- It is advisable to upload high-quality photos to optimize the lectors' viewing experience when evaluating the work, but professional photography is not required by the foundation.
- When submitting a detail, it is advisable to select and photograph a high-quality close-up of the detail rather than crop a detail from a larger image, unless it was photographed professionally.
- It is advisable to adhere to the Foundation's definitions of "one work," "installation", "personal text," and so on, even when you do not agree with them. Detailed definitions may be found in the "Glossary" below.
- Writing your own text – a text written by you helps the lectors gain a better understanding of you and your work through your own eyes. It is important to know that the personal texts about the works are not artist statements that encapsulate your entire body of work, and that your writing ability does not figure into the portfolio evaluation.  
The lectors would like to gain a sense of your creative process, the background to your formal, technical or stylistic choices, your sources, affinities, process, personal aspects, conceptual aspects, and cultural or political contexts.  
Should be avoided: Copying and pasting a text written about your work by someone else (this will result in disqualification)  
It is recommended to avoid: a purely visual description of the work (this will result in the lectors' incomplete evaluation).

- You can use the instructional video for removing credits from video works that appears at the bottom of the "Fields of Activity" - "Artists` Grants" page on the Foundation's website. In works in other mediums, make sure to conceal prominent signatures in a way that does not affect the quality of the image or select images where there is no prominent signature.
- It is very important to save the form frequently. All information can still be changed, even if it has been saved, and new material can be saved as long as the form has not been submitted. Please note that errors in the application cannot be corrected once the form has been submitted.

At every step of uploading the files and information to the application form and saving the form, you can view the portfolio by clicking on the "Show Portfolio" button (step 6 in the top bar), arranged in the order in which the works were uploaded. This portfolio is identical to the portfolio the lectors will receive. At this stage, you can still change the order of the works or replace images, until the actual submission.

- We advise that you carefully review the portfolio before clicking "Submit." When you click the button, a reminder note will appear with a list of the cases that will lead to the portfolio's disqualification. It is recommended to read the list carefully and make sure that there are no such cases in your application. After the submission, it is not possible to make any changes or submit a new form.

## **2. List of Materials for Submission**

### **For the Identification chapter:**

Photo of identification – an ID card, 1A or 5A residency card

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### **For the Preconditions chapter:**

#### Precondition 4: Minimum period of activity

There are two options for meeting this precondition:

**A.** Invitation, page from a catalog, poster or official text of a Plastic Art event (solo or group exhibition, or project) that meets the following criteria:

- The event took place in a public setting. For examples of public settings see below\*
- You participated in it at least six years ago – at least six years have passed between the date of the event and the date of filling out the application form;
- You participated in it as an independent plastic artist (you were not a student enrolled in a bachelor's degree or certificate program);
- It states the date of the event and your name as a participant.

*\* Examples of public settings: museum, public gallery, cooperative gallery or non-profit space, gallery of an institution for art education, regional or local cultural center, public library or archive, public building, municipal or government office project.*

If you do not have suitable documentation to meet this precondition, you will be asked to submit a “Participation in an Art Event” form signed by an art professional (the form is attached below).

Or

**B.** An invitation to a bachelor's degree (or certificate studies) graduate show that took place at least two years ago in an art education institution, or a photo of a graduate certificate dated at least two years ago. It has been at least two years between the date of the event and the date of filling out the application form.

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#### Precondition 5: Minimum activity required for eligibility

Invitation, page from a catalog, poster or official text of 3 plastic art events (solo or group exhibitions, or projects) that meet the following criteria:

- The event was held in a public setting;
- You participated in it as an independent plastic artist (you were not a student enrolled in a bachelor's degree or certificate program);
- It states the date of the event and your name as a participant;

- At least one of the events is an exhibition.

If you chose option A in precondition 4, please select different events than the one you listed there.

If you do not have the suitable documentation for this precondition – you will be asked to submit a “Participation in an Art Event” form signed by an art professional (the form is attached below).

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### **For the CV chapter:**

Unlike the eligibility section, you may leave the fields in this section blank. The information here is not disclosed to Lectors. It will be used by the Visitor to get to know you, if you are selected to receive a grant.

\* Art education is not a precondition for applying to the Foundation's grant

Art education information:

Start date, end date, art school/teacher, degree or type of certificate.  
Up to 10 entries.

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Details of exhibitions or projects from the last ten years in which you have participated as a solo independent plastic artist:

Event's title, opening date, venue, and locality.  
Up to 10 events.

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Details of group exhibitions or group projects from the last ten years in which you have participated:

Event's title, opening date, venue, and locality.  
Up to 10 events.

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### **For the Portfolio**

Up to 10 existing works.

\* Applicable to artists who received the Foundation's grant in the past: 5 of the works were created after receiving the grant.

- Work's title, technique, measurements or duration, year the work was created.
- Text about the work, up to 500 characters including spaces, written by you, with no mention of curators, prizes and awards, or exhibition venues.

\*Tips for writing the text can be found above

- Up to 30 files for the entire form:

Image files: jpg, pdf, png, or docx: (1-5 MB each).

Video files (up to 10 video files): mkv, mp4, mpeg, mov, wmv, or avi (up to 5 GB each).

Please note:

\*Your name or identifying details are not mentioned in the filenames.

\*Video files – without frames that include the artist's details and credits.

\*In the mediums of painting, drawing, sculpture and installation – one of the required images is a detail of the work.

**The Plumas Art Foundation wishes you good luck.**

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### **3. Plumas Art Foundation Application Glossary**

- **Action:** An artist's intervention in the public space with a one-off action that employs plastic art mediums.
- **Any lector:** The artist's choice when he or she does not wish to choose a culture or medium based lector. Selecting "Any Lector" will send the application for evaluation by randomly selected lectors by the digital system.
- **Art project:** Activity in the field of plastic art, out of the working space, that is not demarcated or defined as an exhibition.
- **Artwork detail:** A detail is a close-up image or video still. The detail is intended to give the lectors a close-up view of the work in the medium.
- **Certificate art studies:** A full-time non-degree program (between 3 and 4 years).
- **Community project:** An artwork created or held in collaboration with a local community.
- **Confirmation of participation in an art event:** A confirmation signed by an art professional stating that the artist participated in an art event.  
*The confirmation is attached to the submission form. It has to be printed and signed physically, then scanned and uploaded to the form as an image file. This confirmation is only necessary when there is no other documentation of the artist's participation in an art event, as required in the preconditions for eligibility.*

- **Culture-based lector:** A professional working in the plastic arts who is well versed in the artist's culture of origin.
- **Detail:** A close-up image or stills from a video work. The detail is intended to give the lectors a close-up look at the characteristics of the use of the medium.
- **District:** Area of residence or work: Northern, Haifa, Tel Aviv, Central, Jerusalem, Southern, West Bank.

To avoid mistakes, it is recommended to use the governmental website  
<https://www.cbs.gov.il/he/cbsNewBrand/Pages/community-new.aspx?inc=https://boardsgenerator.cbs.gov.il/pages/WebParts/YishuvimPage.aspx?mode=Machoz>

*Select "Locality" in the "Geographical Units" panel, start typing the name of the locality, and select the appropriate option from the list.*

*Below is a partial list, for your reference:*

The Northern District includes the localities in the following areas: *Eilon, Golan, Upper Galilee, Lower Galilee, Hatzor, Hermon, Yehiam, Yokneam, Kinneret, Karmiel, Nahariya, Nof HaGalil, Nazareth, Acre, Beit Shean Valley, Hula Valley, Harod Valley, Jezreel Valley, Safed, Ramot Menashe, Ramat Kochav, Shefa-Amr.*

Haifa District includes the localities in the following areas: *Umm al-Fahm, Or Akiva, Baqa Al-Gharbiya, Mount Amir area, Zichron Yaakov, Hadera, Hof HaCarmel, Haifa, Harish, Kafr Qara, Nesher, The Krayot.*

The Tel Aviv District includes the localities in the following areas: *Or Yehuda, Azur, Bnei Brak, Bat Yam, Givatayim, Herzliya, Holon, Kiryat Ono, Ramat Gan, Ramat HaSharon, Tel Aviv.*

The Central District includes the localities in the following areas: *Even Yehuda, Elyakhin, Zemer, Tayibe, Tira, Lod, Kfar Yona, Netanya, Modi'in, Hof HaSharon Regional Council, Lev HaSharon Regional Council, Emek Hefer Regional Council, Pardesiya, Petah Tikva, Kadima-Tzoran, Qalansuwa, Rishon LeZion, Rehovot, Ramla, Tel Mond.*

Jerusalem District includes the localities in the following areas: *Abu Ghosh, Beit Shemesh, Jerusalem, Mevaseret Zion, Matte Yehuda Regional Council, Tzur Hadassah, Kiryat Ye'arim.*

The Southern District includes the localities in the following areas: *Eilat, Ofakim, El Kasom, Ashdod, Eshkol Regional Council, Ashkelon, Beer Tuvia, Be'er-Sheva, Bnei Shimon Regional Council, Dimona, Hevel Eilot Regional Council, Hof Ashkelon Regional Council, Hura, Yoav, Yeruham, Kuseife, Lehavim, Lakhish, Lakiya, Central Arava Regional Council, Meitar, Mitzpe Ramon, Merhavim Regional Council, Neot Hovav, Neve Midbar, Netivot, Omer, Arad, Ar'ara BaNegev, Kiryat Gat, Kiryat Malachi, Rahat, Ramat Negev, Shqib As-Salam (Segev Shalom), Sderot, Shafir, Tel Sheva, Tamar.*

West Bank/Judea and Samaria District includes all localities beyond the Green Line.

▪ **Documentation:** A published document that proves the artists' participation in the event, which includes the artist's name. e.g., invitation, flyer or poster, advertisement in a newspaper or other means.

▪ **Group exhibition:** An exhibition in which the works of the artist are displayed alongside another artist or several other artists.

▪ **Independent artist:** An artist who is active in public settings, outside the framework of their art studies (undergraduate studies or equivalent diploma studies).

*Master's degree students are independent artists in the eyes of the foundation.*

▪ **Installation / Exhibition:**

Installation: An artwork composed of different elements that work together as a single unit, lastingly or situationally. All the elements are important for the artwork to be complete; removing one element from the installation compromises or unravels the work.

Exhibition: A collection of different works displayed together at a given space, whereas each work can stand on its own and be displayed in other contexts. The composition and arrangement of the works can be altered without compromising the integrity of each work.

*Submitting an exhibition as a "work" is not accepted. Installation is accepted.*

▪ **Medium-based lector:** A professional working in the plastic arts who is well versed in the medium selected by the artist on the application form.

▪ **Minimum period of activity as an independent artist:** The period of time during which the artist has been active in public settings, not during bachelor or certificate studies. The period is calculated back from the date the application form is filled.

▪ **Minimum required activity in the art field:** The artist's minimum professional activity in public settings prior to applying to the foundation that is required for eligibility.

▪ **One work:**

The submission form allows for the upload of up to 10 works only. The table below explains what is accepted by the foundation as "one work", versus what will result in the application being disqualified.

*The restriction is meant to ensure that all artists, mediums, and artistic styles have uniform application conditions, by presenting the lectors with bodies of work of equivalent scope.*

Accepted as "one work"	Not accepted as "one work"
Upload various files that illustrate different aspects of the same work.	Upload of a page that contains images of different works.

	* <i>The works on the uploaded page will be counted as part of the 10 permitted works. If more than 10 works were uploaded in total, the application will be disqualified.</i>
A single object (painting, drawing, photograph, sculpture, digital work) or documentation of an installation, performance or action (according to the foundation's definition) - including recurrences in different circumstances.	Uploading an exhibition as a single work, or several objects, installations or performances that are not related to each other.
A single video work or a video installation consisting of several screens displaying works <u>created to be displayed together</u> .	A collection of video works created as individual works, not for being displayed together.
Several works from a series (as defined by the foundation), each in a separate file.	Different works created using the same theme or technique over time.

**• Plastic art:** In the application to the Plumas Arts Foundation, “plastic art” refers to the fields that the Foundation defined in the forms as “plastic art”:

**Painting and drawing** – including printing and collage

*Print: Art print that exists as an artwork in its own right is supported. A print commissioned by a commercial entity, which serves a non-artistic purpose is not supported.*

*Collage: Same stipulations as “Print” (see above).*

**Sculpture** – including ceramic sculpture

*Ceramics: Ceramic sculptures and objects that have no functional use are supported.*

**Installation** - as detailed below

*Sound: The foundation will accept as a sound work a piece that is the artwork of an artist whose primary practice is plastic art and not music. The piece has to be an element from an installation or incorporated in a site-specific work.*

**Photography**

**Video** - *The foundation will accept as a video work a piece that is the work of an artist whose primary practice is plastic art and not cinema.*

**performance** - as detailed below

*Dance or theater works are not accepted as performances.*

**Digital art**

**Action** in a public/community space in these mediums.

**Participatory art** in these mediums.

*The commonplace term "visual art" is a broad definition, which may include areas that are not supported, e.g. design, architecture, jewelry, comics,*

*fashion, etc., due to the visual common denominator. The definition of the fields accepted as “plastic art” in the application to the Plums Arts Foundation is not intended to delimit art, but rather to demarcate the scope of the Foundation's support, and to clarify its purpose.*

**▪ Preconditions:** Data about the artist that defines whether he is eligible to apply for a grant, according to the foundation's decisions. The preconditions aim to enable an equal application and a minimum level of activity as a professional artist in the art world, as the foundation for evaluating the artist's portfolio and awarding them a grant for their activity. The preconditions are definitive and the Foundation will not accept any appeals to allow for exceptions.

**▪ Public setting:** museum, public gallery, cooperative gallery or alternative non-profit space, gallery of an art education institution, a regional or municipal cultural center, public library or archive, public building, a project of a local authority or government office.

*The restriction of activity in a public setting is intended to create uniform application conditions for all mediums and creative styles, based on a curatorial choice that is not tied to commercial value.*

**▪ Reapplication of former grant recipients:** Receiving the grant does not preclude individual artists or groups from reapplying. Former recipients may reapply after at least two years have passed since they received the announcement of winning the grant.

**▪ Resident of Israel:** An artist who permanently resides in Israel and the West Bank. Artists living alternately in Israel and abroad are not eligible for application.

**▪ Series:** A group of works that are intended to be exhibited together, or where several works within the group must be exhibited together as an essential aspect of the work.

*The following cannot be submitted as a series: a group of works created over a given period of time, or made in the same technique or in relation to a particular theme, where each work stands in its own right and can be exhibited separately.*

**▪ Site specific work:** An artwork created specifically in a particular space or area, or intended for a particular space or area, in which the site has significance in the work and displaying it in a different site would change its meaning.

**▪ Solo exhibition:** An exhibition in which only the works of the applying artist are displayed.

A duo exhibition is considered a group exhibition for the purpose of the application to the Foundation.

**▪ Work in the public space:** An artwork that exists or is temporarily or permanently displayed in a public institution or open public space.

### **Confirmation of Participation in a Plastic Arts Event**

Name and function in the art field:

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I verify that the artist/group named:

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Have presented their work at:

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Event title:

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Location:

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Event date:

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Email:

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Cell phone:

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Signature:

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Date \_\_\_\_\_

To the

Plumas Art Foundation (hereinafter referred to as the "Foundation")

### **Waiver and Consent**

I, Mr./Ms./ \_\_\_\_\_, ID \_\_\_\_\_, address the Foundation and confirm the following matters:

1. I am a partner in the creation of the work \_\_\_\_\_ (hereinafter: "the Work").
2. I am aware that Mr./Ms./Group \_\_\_\_\_, ID \_\_\_\_\_ (hereinafter: "the Applicant"), is interested in submitting the work as part of his/her/its portfolio, for the purpose of submitting an application for an artist grant for the year \_\_\_\_\_, from the Foundation.
3. I confirm that I have given my consent to the use of the work in the candidate's portfolio, and that since I do not work in the field of plastic arts, I will not be eligible to receive the grant, should the candidate be selected to receive it.
4. By my approval as stated above, I waive my share of the grant, should the candidate receive any.
5. I undertake that, in accordance with my above agreements, I will not have any claim and/or demand and/or claim against the Foundation and/or against anyone on its behalf, in connection with my part in the work and my lack of entitlement to receive a grant in connection therewith.
6. This Waiver and Consent is signed by me of my own free will and full consent, and after I have understood the meaning of my signature on this document. I further confirm that I will be prevented in the future from asserting any legal or other claim against the contents of this document and/or against my consent to the contents thereof.

Name of artist or

Group representative: \_\_\_\_\_ Signature: \_\_\_\_\_